

Press Release – Hamburg, 28 November 2017

**BRAUN**  
HAMBURG

## SANTONI EDITED BY MARCO ZANINI AT BRAUN HAMBURG

For the first time, long-standing Italian manufacture Santoni has developed a small, select collection together with Marco Zanini, containing, apart from shoes, knitwear, leather goods and outerwear. BRAUN Hamburg exclusively offers this collection in their Mönckebergstraße store and online at [www.braun-hamburg.com](http://www.braun-hamburg.com).



Together with Italian designer Marco Zanini, long-established manufacture Santoni has created a very small, very select collection. The makers of fine, handmade leather shoes and Zanini consciously decided to keep their 'Edited' line rather small. 'I wanted an extraordinary, unique collection with a limited size,' Giuseppe Santoni explains, 'modern, innovative, luxurious'.

The 'Edited' collection includes knitwear, leather goods, outerwear and, naturally, shoes. 'Santoni represents tradition, integrity and beautiful pieces that are created with a focus on longevity,' Zanini comments. All of which is epitomised in 'Edited'. 'For me, all this basically has something radical to it. The collection is supposed to represent a rather subtle notion of luxury, something only those in the know will recognise. The basis of it is a certain preference for anonymity. Only insiders will appreciate this kind of luxury and consciously make a decision in favour of it,' Zanini told *Vogue*.

BRAUN Hamburg presents the collection at their Mönckebergstraße store and online at [www.braun-hamburg.com](http://www.braun-hamburg.com).

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Mo-Fr 10-19 Uhr  
Sa 10-18 Uhr

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Mönckebergstr. 17  
20095 Hamburg  
t. 040. 33 44 7-0  
Mo-Fr 10-19 Uhr  
Sa 10-18 Uhr

## About BRAUN Hamburg

BRAUN Hamburg offers a highly exclusive selection of international luxury brands, such as Bottega Veneta, Brioni, Brunello Cucinelli and Caruso as well as Ermenegildo Zegna, Etro, Moncler, Santoni, Valentino, Tom Ford and many more.

Our heritage fashion house with two shops in Hamburg has always stayed true to our belief that comprehensive service lies at the core of our business. To achieve this, our trained staff's professional and people skills are crucial.

Not only do we offer individual and personal advice, we also provide our own alterations studio as well as laundry and shoe repair services, all of which provide an associated delivery service, and thus take great care of our discerning customers.

BRAUN Hamburg stands for a very diverse range of offerings that is almost unrivalled in Germany. The store at [www.braun-hamburg.com](http://www.braun-hamburg.com) provides customers with an individual and exceptional online shopping experience.

**For more information, printable images and product cut-outs, please get in touch with us:**

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