

Hamburg, November 2019

BRAUN HAMBURG TO HOST BRUNELLO CUCINELLI MADE-TO-MEASURE EVENT

For the first time in Germany and exclusively at BRAUN Hamburg, Italian cashmere fashion brand Brunello Cucinelli will be hosting a made-to-measure event on November 8 and 9, 2019, with a retailer in Hamburg.



Several times a year, BRAUN Hamburg invites its customers to enjoy their made-to-measure events with renowned premium designers and Italian manufacturers such as Brioni, Tom Ford or Lardini. They put their craftsmanship to the test by creating individually designed, top-quality suits using only the most exclusive fabrics for the luxury menswear retailer's customers.

The cashmere company Brunello Cucinelli now presents its service for custom-made designs at BRAUN Hamburg with a very special detail: This kind of event will be held for the first time in Germany and for the first time ever at a multi-brand retailer's store.

For this occasion, the long-established Brunello Cucinelli tailoring division – *the Sartoria* – will implement customers' individual ideas in their familiar handmade-in-Italy manner at BRAUN

Hamburg. A Brunello Cucinelli tailor will travel from Solomeo to Hamburg especially for the event, to assist customers in choosing and visualising their perfect garment.

Customers will also have the opportunity to discover the new spring/summer '20 cruise collection at the BRAUN Hamburg Kaisergalerie store.

Brunello Cucinelli is one of the most exclusive Italian luxury labels – his fine cashmere designs are sought-after treasures all over the world. Lars Braun, CEO of BRAUN Hamburg, and his business partner and friend Brunello Cucinelli share not only their love for their respective hometowns, but also a passion for luxurious design, a great sense of style, and both of them strive for continuous development while relying on stability. „Our cooperation is very valuable for me, because you, as a representative of the new generation, have a fresh and young way of view“, Brunello Cucinelli told Lars Braun.

The Brunello Cucinelli made-to-measure event takes place on **November 8 and 9, 2019**, at the BRAUN Hamburg Kaisergalerie store.

A personal appointment can be arranged by telephone under 040 / 33 44 7-0 or online at www.braun-hamburg.com/schneidertage. In the meantime, every customer is invited to explore the diverse range of products that BRAUN Hamburg offers at both stores in the heart of the city.

About BRAUN Hamburg:

BRAUN Hamburg offers a highly exclusive selection of international luxury brands, such as Bottega Veneta, Brioni, Brunello Cucinelli and Dries van Noten as well as Ermenegildo Zegna, Etro, Moncler, Santoni, Tom Ford and many more. Our heritage fashion house with two shops in Hamburg has always stayed true to our belief that comprehensive service lies at the core of our business.

To achieve this, our trained staff's professional and people skills are crucial. Not only do we offer individual and personal advice, we also provide our own alterations studio as well as laundry and shoe repair services, all of which provide an associated delivery service, and thus take great care of our discerning customers.

BRAUN Hamburg stands for a very diverse range of offerings that is almost unrivalled in Germany. The store at www.braun-hamburg.com provides customers with an individual and exceptional online shopping experience.

For more information, printable images and product cut-outs, please get in touch with us:

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